



### **Reasons to work with Mobrio**

Mobrio's principals jointly possess over fifty years experience of designing, developing and commercialising software solutions for mass deployment.

The team has successfully managed software technology relationships with the leading participants of the mass communications industry. Client / partner companies include 3, Citrix, Ericsson, Flextech TV, Microsoft, MTV, Nokia, NTT DoCoMo, Psion, Sony Ericsson, Symbian, Texas Instruments and Vodafone.

### **Project Experience**

The following is a representative selection taken from the wide range of mobile technology development projects undertaken by Mobrio team members.

<b>Product / Service</b>	<b>Platform</b>	<b>Customer</b>
GSM Standards development		Vodafone
SMS performance testing suite		Vodafone
SMS SDK	Psion Series 3a / Nokia 2110	Psion / Nokia
SMS Messenger	Psion Series 3a	BT Cellnet
Citrix ICA client	Psion range / Windows	Citrix
Technical training & support	Psion	Ericsson
Presentation Maker	Psion range / Windows	Psion
Full-featured WAP browser	Psion Revo	Psion
IVR-operated mobile content provisioning system		Purple Software
Portfolio of mobile games	Psion, Symbian OS, Palm OS, MS Mobile, WAP	Various
Suite of games	Sony Ericsson smartphones	Sony Ericsson

SMS Chess game *	Sony Ericsson smartphones	Sony Ericsson
Corporate email for mobile phones	Symbian	Psion / Visto
Hosted blogging service for young people	Fixed and mobile Internet <a href="http://www.thezpace.com">www.thezpace.com</a>	Mobrio
Hosted blogging service	Fixed and mobile Internet <a href="http://www.openzpace.com">www.openzpace.com</a>	Mobrio
moJave, Java moblogging client	J2ME enabled mobile handsets	Mobrio
'White label' UGC moblogging solution	Fixed and mobile webs <a href="http://www.mtv.co.uk/starzine">www.mtv.co.uk/starzine</a>	glue London / MTV
'White label' blogging service for young people	Fixed web <a href="http://www.mykindablog.co.uk">www.mykindablog.co.uk</a>	mykindaplace
'White label' UGC solution	Fixed and mobile webs <a href="http://www.troublehomegrown.co.uk">www.troublehomegrown.co.uk</a>	Flextech TV
Edinburgh TV Festival UGC micro-site	Fixed and mobile webs <a href="http://www.tvfestivalhomegrown.co.uk">www.tvfestivalhomegrown.co.uk</a>	Flextech TV

\* Winner of the first BAFTA for a mobile computer game

For further information on Mobrio and its capabilities, visit [www.mobrio.com](http://www.mobrio.com) or contact Gideon Elichaooff - Director, Business Development:-

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