



**making more of mobile**

## **News Release**

Embargoed until 00:01 21<sup>st</sup> September 2004

### **MOBRIO ADDS INTEGRATED DIGITAL PRINTING CAPABILITY TO *theZpace*, THE PERSONAL PUBLISHING ('BLOGGING') SERVICE FOR FIXED AND MOBILE INTERNET USERS**

Mobrio, the mobile web services company, today announced the launch of **photoZpace**, a fully integrated digital printing capability for **theZpace**, its hosted personal publishing ('blogging') service for users of the fixed and mobile Internet.

Users of **theZpace** can now order high-quality digital prints of online photos with just a few clicks. Photos in blogs or online albums can be printed in a variety of sizes (supplied with or without frames) or printed onto personalised gifts such as calendars, coasters, key rings, greetings cards, mouse mats, mugs, placemats, postcards or wallet cards. You can even have passport photos delivered to your door by using **photoZpace**. Orders are despatched worldwide by a variety of methods within 72 hours of receipt.

"Camera phone users can now have hard copies of the snaps in their blogs or online albums printed and posted directly to friends and family, anywhere in the world. We anticipate the range of gifts personalised with photos bringing lots of pleasure to **theZpace** users and their friends." remarked Julian Swallow, Mobrio's CEO.

Mobrio will be demonstrating **theZpace** and **photoZpace** on stand C12 at Mobile Content World 2004, which takes place on 21<sup>st</sup> to 22<sup>nd</sup> September 2004 at London's Excel.

#### **About Mobrio**

Mobrio is a mobile web services company based in London. The company specifies, designs, develops and operates product and service solutions for the mobile Internet.

Mobrio designs and operates 'white label' blogging services for third party organisations.

For further information about Mobrio, visit [www.mobrio.com](http://www.mobrio.com) or send email to [info@mobrio.com](mailto:info@mobrio.com).

### **About *theZpace***

Mobrio's ***theZpace*** bridges the divide that has to date separated fixed and mobile Internet personal web site services. ***theZpace*** offers integrated, state-of-the-art personal publishing capabilities regardless of whether you are on the move or using a tethered Internet connection.

Learn more and trial ***theZpace*** free for a month at [www.thezpace.com](http://www.thezpace.com).